



# IEEE MAGNETICS

**Newsletter**

**2024 Advertising Kit**

# Why advertise with



# IEEE MAGNETICS

## About us, the Magnetics Society

The IEEE Magnetics Society has a global reach, with members working in industry and academia around the world

We span the entire range of magnetic technologies from machines and permanent magnets, through functional particles to spintronics & quantum technologies

We will work with you to devise an advertising program that will showcase your company to your target customers and help you reach your business objectives.

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# IEEE MAGNETICS

Our revamped interactive newsletter draws over 10 000 international page views each edition.

It acts as a hub for news, technical information, community activities, conferences and workshops.

It provides information of interest to Society members, sister societies, and other people in the area of applied magnetics.



# Newsletter Advertising



# IEEE MAGNETICS

The Newsletter is published quarterly (in interactive animated flipbook and PDF) on the Society website at: <http://www.ieeemagnetics.org>.

Having your ad prominently displayed in the IEEE Magnetics Society's Newsletter will make your company stand to our readership.



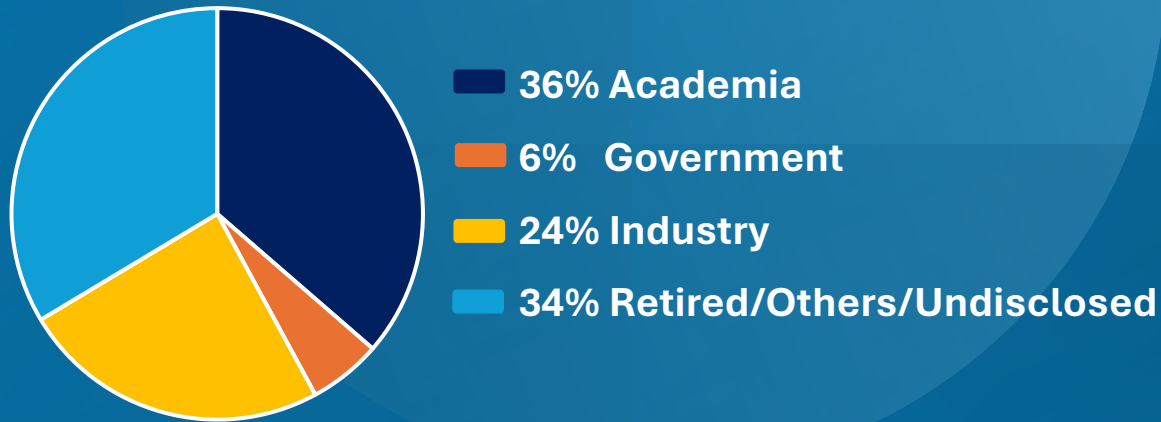
# Our demographics



# IEEE MAGNETICS

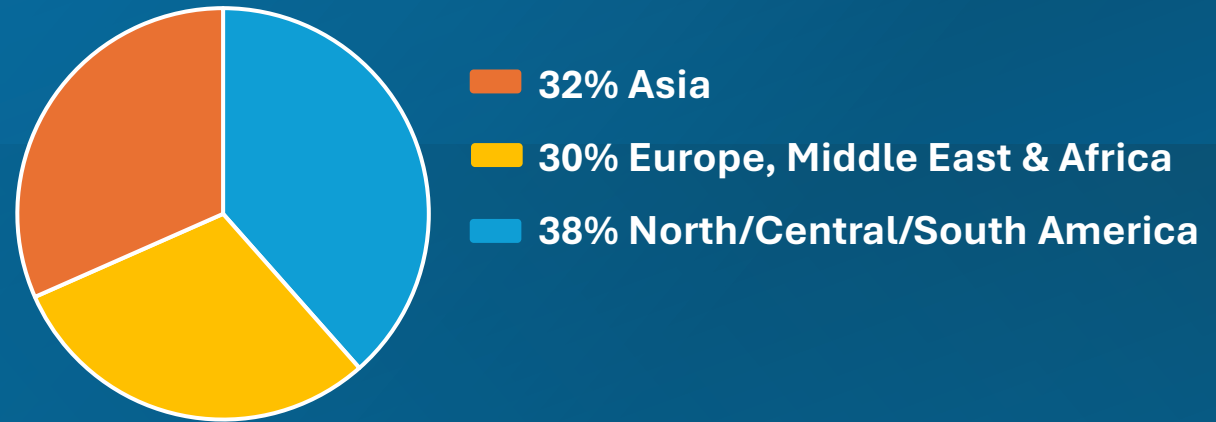
## Our members

*Current of Dec 2023*



## Their locations

*Current of Dec 2023*



# Newsletter Advertising

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# IEEE MAGNETICS

## 2-page spread



### 2-page spread

Bleed (17" x 11")

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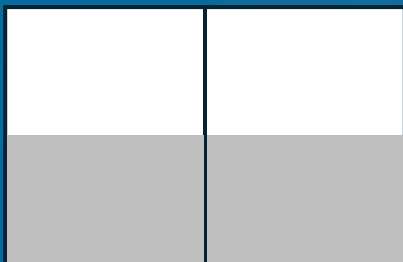
**2 editions**

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## ½ of 2-page spread



### ½ of 2-page spread

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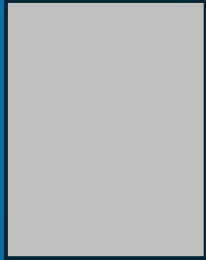
# Newsletter Advertising



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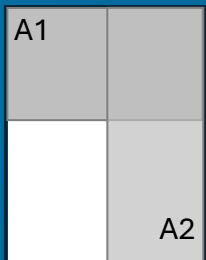
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### ½ of 1 page spread

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\$ 600

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\$ 900

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*Updated September 2024*



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**Get in touch with us with further enquiries  
and/or for customized packages.**

**Brad Dodrill**

*(Newsletter Associate Editor for Industrial Liaison, [brad.dodrill@lakeshore.com](mailto:brad.dodrill@lakeshore.com))*

**Jia Yan Law**

*(Newsletter Editor, [jylaw@ieee.org](mailto:jylaw@ieee.org))*